

SHARED “WISDOM”

This wine represents our over 50 Years combined experience working with Mendocino vineyards and brands; most notably Hidden Cellars. It is our first joint effort on a premium brand since Hidden Cellars days.

Our wine, Wisdom, grew out of one simple mission; two old friends who started together in the early wild days of Mendocino who wanted to make a very small amount of killer Zinfandel for family and friends and use it as the basis of keeping in touch with each other.

How did we attain our current Wisdom? Strictly trial and error, we made every mistake one could make and sometimes twice! Somehow over the years Dennis has become a legend among premium winemakers in Mendocino and Bill the premier wine marketing company in the Eastern U.S..


One would think with all those years of experience in premium Mendocino winemaking and marketing that we would have had a buttoned down plan for both; however we went into this typically eyes wide closed! Our original plan was pure Hidden Cellars old text book, which means there wasn't one.

We would like to at least tell you that our “Wisdom” is Mendocino County Old Vine Zinfandel and that the whole Owl theme, based on the Greek coin (known as the Athenian Owl tetradrachm), came about in one inspired afternoon in Ukiah. The Athenian Owl coin was in circulation from around 430 to 99 BC and was considered by some as the stabilizing force in the world economy at that time. We decided that stabilizing was a good theme to go with Wisdom and with the guidance of our cooperative graphic artist, set out to desecrate the owl to fit our purpose!

We would like to share our Wisdom with you and encourage you to share your Wisdom with others.

Cheers!

Dennis & Bill



WISDOM

... the evolving assimilation of one's life experiences.

... selecting the best out of life to put into our zin.

...something to share with others.

We offer this second vintage of WISDOM to you in hope that you share your WISDOM with others. It's a hoot!

dp BILL DENDOR & DENNIS PATTON

90% ZINFANDEL 5% PETITE SIRAH, 5% BARBERA

GOVERNMENT WARNING: (1) ACCORDING TO THE SURGEON GENERAL, WOMEN SHOULD NOT DRINK ALCOHOLIC BEVERAGES DURING PREGNANCY BECAUSE OF THE RISK OF BIRTH DEFECTS. (2) CONSUMPTION OF ALCOHOLIC BEVERAGES IMPAIRS YOUR ABILITY TO DRIVE A CAR OR OPERATE MACHINERY, AND MAY CAUSE HEALTH PROBLEMS.

ZINFANDEL
PRODUCED AND BOTTLED BY
DENDOR PATTON, UKIAH, CA

750 ml • CONTAINS SULFITES
www.dendorpatton.com

